

Maternal Health Conference

Name: _____

Congratulations! You have just been hired by the *Provincial Council for Maternal and Child Health*. They are hosting a conference next week, but unfortunately, they don't have any information to distribute to the many people expected to attend. Luckily, they have you to help out ☺ Create a one page flyer on one of the following topics related to maternal health. Your flyer should be geared towards high school students, intended to explain to them what the topic is, and how it is relevant to maternal health and fetal development. Remember, this is a visual piece! Circle your topic below:

- Fetal Alcohol Spectrum Disorder
- Prenatal Nutrition
- Substance Abuse
- Cigarette Smoking
- Vaping
- Physical Activity and Pregnancy
- Diabetes
- Spina Bifida
- SIDS

Criteria	Look fors	Level 1	Level 2	Level 3	Level 4
		Application of Criteria – Guidelines			
		Rarely, or superficially	Sometimes, or with limited depth or quality	Usually and with considerable depth or quality	Always and with outstanding depth and quality
Accuracy (10) (Knowledge)	<ul style="list-style-type: none"> ● All information is accurate ● Sections reference sources (ie. “According to <i>Health Canada</i>...”) or are cited. ● The reader is directed to at least 2 sources for more info. ● Issue is explained. ● Connections to maternal health explained. 				
Thoroughness (15) (Thinking)	<ul style="list-style-type: none"> ● All pertinent info relevant to maternal health is included. ● Where necessary, terms are defined. ● Info selected for inclusion is appropriate (ie. “need to know” over “nice to know”). ● Work is geared towards high school students who want to learn more about topic. ● Connects issue to both mother and fetus. 				
Communication (10)	<ul style="list-style-type: none"> ● Presentation is professional. ● Language level appropriate for high school students. ● Work is edited; grammar and spelling are appropriate. 				

Clarity (15) (Application)	<ul style="list-style-type: none">• Info is organized in logical and easy to follow way.• Everything clear (no ambiguity)• Amount of info manageable for audience who may not know concepts• Visually appealing				
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